

## **25% Local Standard**

**The Standard:** Businesses selling value-added foods, baked goods, or prepared food must use a *minimum* of 25% local products in their ingredients, preferably using local ingredients sourced directly from MCFM agricultural vendors. The percentage will be derived by volume of total ingredients purchased for products sold at MCFM.



MCFM defines “local” as purchased within a 250-mile radius of Mill City Farmers Market or business location. Local is NOT defined as purchasing from a local purveyor - for example purchasing lemons from Co-Op Partners.

### **Benefits:**

1. All vendors make a defined collective commitment to supporting local farmers, agriculture, and the local food economy.
2. Sourcing expectations are defined, thus making it easier to communicate and promote to our customers.
3. This standard sets Mill City Farmers Market apart from other markets in the Twin Cities, further solidifying its identity as a trusted source for local, sustainably produced products.

**Transition period:** Current MCFM value-added food vendors are required to be at 10% minimum of local ingredients by May 2019 and 25% by May 2020. Vendors who cannot meet full expectations by May 2020 will have to discuss further transition with Market Management before acceptance to the 2020 season.

**Exceptions:** Certified Organic businesses that cannot source ingredients organically AND locally may be exempt on a case-by-case basis.