



Mill City Farmers Market Community Booths

Our mission is to inspire and nurture a healthy community by building a local, sustainable and organic food economy in a vibrant, educational marketplace.

Community Booth Goals

Mill City Farmers Market receives overwhelming interest from local organizations interested in having a presence at the market. We can typically only accommodate one to two organizations per market day in both our outdoor and indoor markets. Community booths are booked two to three months prior to the start of the market season and will be assigned on a case-by-case basis. We prioritize healthy food, agriculture, cooking, environment, wellness and Mill District neighborhood organizations ahead of others.

If you are interested in having a booth at the Mill City Farmers Market or learning more about community booths at the market, please review the information below and fill out the application.

General Information

- Outdoor markets typically have between 3,000 and 6,000 visitors
- Outdoor markets are open from 8am-1pm (9-1 in October). You are required to be set up a half hour before the start of the market and remain at your booth until the end of the day (with breaks for grocery shopping, of course!)
- At the outdoor markets, we offer community booths one 10' x 10' tent, one 6' table and a large chalkboard sign. You are welcome to fill the space with additional items, per approval from market management.
- Indoor markets typically have between 750 and 2,000 visitors, they are open from 10am-1pm and community booths receive one 6' table and a large chalkboard sign.
- Community and small business booths are mentioned in the market's social media and listed on the event page on our website.

Non-Profit Organizations

- Every Saturday, community organizations provide customers with information about unique projects around the city and add to the community feel of the market.
- Organizations represent many different interests, from local food initiatives and healthy living to conservation and youth empowerment agencies. MCFM is pleased to support other non-profits in our community.
- Community booths for non-profit organizations are free.

Small Businesses

- Businesses that qualify are defined as local businesses with their primary location within our market range.
- Priority is given to those that have a product directly related to food, agriculture, wellness and sustainability.
- The decision to allow any retail business at market is at the sole discretion of the market management.

2017 Fees:

Application Fee: no charge

Small Businesses: \$150 per market day

Non-profit community booths: no charge

Site Details:

- Mill City Farmers Market can provide tent and tables (and table cloth upon request).
- Our site is very, very windy—please plan accordingly with weighted signage and materials.
- You will not be able to drive a vehicle onsite but we do have carts available to help you load and unload your vehicle
- We have limited access to electricity. Clear all electrical and other special needs with market management.
- You may park at either of the two ramps on 2nd Street or at the flat lot on the southeast side of Chicago Avenue and Washington. Parking at the meters is reserved for the market's customers.

Rules:

- Fundraising efforts require permission of market management and shall be limited to appropriate items that do not compete with regular market vendor sales, match the market's standards of healthy, local and organic, and are in accordance with City and State health codes and licensing.
- Distribution of samples or free items must be cleared by market management and may require a hand washing station.
- If you would like us to include information about your booth in our social media or on our website please provide the information at least one week prior to your scheduled market date.



**Mill City Farmers Market
Community Booth Application**

Business Name: _____

Circle one:

Non-profit organization

Small Business

Other (please describe)

Contact Name _____

Best phone: _____

E-mail: _____

Business Website: _____

Names and Contact for individuals who will be staffing your booth

(Email and cell phone number for Saturday morning)

Please let us know, briefly:

1. Why is your organization/ business a good fit for the Mill City Farmers Market? (*Refer to our mission below)

2. What is the purpose of your outreach?

(Continues on next page)

**Our mission is to inspire and nurture a healthy community by building a local, sustainable and organic food economy in a vibrant, educational marketplace.*

3. What will your display at the market include and what interactive activities you will be offering at your booth?

4. What are the preferred dates you would like to be at the market? Also, please list any Saturdays you are unavailable. (The outdoor market runs every Saturday May through October and you can find winter market dates at millcityfarmersmarket.org)

E-mail completed application to: info@millcityfarmersmarket.org or mail to:

704 S. 2nd St., Minneapolis, MN 55401